



Broadband Learning Corporation

News Release

BROADBAND LEARNING CORPORATION SIGNS AGREEMENT WITH NORTHEAST SEMINARS INC.

TSX VENTURE EXCHANGE: BLC

FOR IMMEDIATE RELEASE

SALT LAKE CITY, Utah – April 3, 2006 - Broadband Learning Corporation (“Broadband Learning”) (TSX V: BLC), a leader in distance learning, is pleased to announce that it has entered into a joint marketing agreement with Northeast Seminars Inc., of Hampstead, NH. Northeast Seminars Inc. is a live seminar producer, marketing hands-on seminars to health care professionals. Under the five year arrangement, Northeast Seminars Inc. guarantees a minimum sales level of approximately US\$775,000 per year. Broadband Learning becomes the exclusive supplier of all professional education content for a distance learning initiative to be launched by Northeast Seminars Inc. Broadband Learning has licensed Northeast Seminars as its exclusive marketing partner. Northeast Seminars Inc. will pursue the sale of individual physical therapy seminars and seminar subscriptions to individual clinicians offered under Broadband Learning’s “Broadband University” banner. Northeast Seminars Inc. will hold exclusive marketing rights to the resulting Broadband University product and will leverage its reputation and industry knowledge to promote and sell the content of Broadband Learning’s recently acquired Rehab Training Network Video Library.

“We are very excited about the opportunity to work together with Northeast Seminars”, said Ed Giles CEO of Broadband Learning Corporation. “Northeast Seminars has established themselves as the leader in live training for Physical Therapists in North America and they are making substantial inroads into China and other Asian countries. Their client base of individual rehab clinicians is unmatched. There is no better organization than Northeast Seminars to work with to address rehab professionals’ need for training to renew their professional license; their reputation for quality training is unsurpassed in the marketplace”, Giles said.

Northeast Seminars’ Robert Rossetti reports, “Northeast Seminars was among the first to pioneer on-line rehabilitation continuing education in the late 90s. We have invested in excess of US\$500,000 during our quest to provide the same quality education our customers have become accustomed to in the comfort of their home. While we have had much success with current on-line courses, Broadband University’s cutting edge user interface combined with video production that is second to none, has set the new gold standard in our industry. We will be migrating from our current platform and leaving all 25 of our old courses behind, as of June 1, 2006. The venture between Northeast Seminars and Broadband University allows us to again raise the bar of quality and emulate live clinical training at the desktop. Our courses are authored by the world leaders in rehabilitation, across the globe. We intend to double our marketing budget in 2006 to ensure maximum exposure to customers world wide. Broadband University together with Northeast Seminars is a true example of synergy. We predict that this new venture will result in a banner year for Northeast Seminars.”

About Northeast Seminars Inc.

Northeast Seminars Inc. provides the most advanced and intensive seminars available in the health care field today. Over the last 25 years, 170,000 clients have attended more than 7,500 seminars in the U.S., Canada, U.K., Australia, New Zealand Brazil and Czech Republic. Northeast Seminars is committed to the highest degree of excellence in continuing education for professionals who attend our seminars or use our online and home study programs.

For more information:


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About Broadband Learning Corporation

Broadband Learning Corporation produces, delivers, supports and manages distance-learning content needed by professionals, corporations and, ultimately, consumers. Broadband Learning uses proprietary technology and nationwide distribution capabilities. Broadband Learning provides the professional development market with a patented Internet-based learning system with on demand flexibility, rich multimedia educational resources, and administrative management capabilities. This enables training companies, instructors and content providers to protect their intellectual properties and realize a significant expansion of their reach. Broadband Learning serves North America and many points around the world from its offices in Salt Lake City, Utah. Many of Broadband Learning's products are delivered under the "Broadband University" trade name.

For more information:

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