



Broadband Learning Corporation

News Release

BROADBAND LEARNING AND SCHOOL IMPROVEMENT NETWORK CREATE JOINT VENTURE FOR ELECTRONIC MASTERS OF EDUCATION: BROADBAND SCHOOL IMPROVEMENT INC.

TSX VENTURE EXCHANGE: BLC

FOR IMMEDIATE RELEASE

SALT LAKE CITY, Utah - March 20, 2006 - Broadband Learning Corporation (“Broadband Learning”) (TSX V: BLC), a leader in distance learning, is pleased to announce it has entered into a joint venture with School Improvement Network. The purpose of the 50/50 joint venture is to create and support an advanced online Masters of Education degree program, using the highly regarded Video Journal of Education content produced by the School Improvement Network. The joint venture, which will operate as Broadband School Improvement Inc. (“BSI”), has been created as a response to the significant demand for continuing education of K-12 teachers generated by the “No Child Left Behind” federal legislation in the United States.

Broadband Learning is providing an initial investment of US\$500,000 to provide launch staffing, co-ordinate University accreditation and develop distribution chains. School Improvement Network is providing content from its extensive Continuing Education video library. BSI has now retained two experienced consultants to drive curriculum development and initial accreditation/partnership with universities.

“When we compare the quality of the BSI curriculum to that being offered by other online Masters programs, we have a marked advantage.” said Ed Giles, CEO of Broadband Learning Corporation. “Other on-line curricula are text-based courses assembled by graduate students and teachers assistants. The BSI curriculum stands head and shoulders above the crowd with full motion video classes emulating the classroom environment available on-demand, taught by the leading minds in the education industry.” Giles said.

About School Improvement Network

Founded by and for educators over 15 years ago, School Improvement Network has worked with hundreds of schools and the top experts in developing educator resources. Based on this practical knowledge, School Improvement Network helps rural, suburban and urban school systems throughout North America realize their school improvement objectives. School Improvement Network has created continuing education courses taught by the leading names in education and learning sciences. The company’s top brands include Video Journal of Education and TeachStream.

For more information:


School Improvement Network
1-800-572-1153
www.schoolimprovement.com

About Broadband Learning Corporation

Broadband Learning Corporation produces, delivers, supports and manages distance-learning content needed by professionals, corporations and, ultimately, consumers. Broadband Learning uses proprietary technology and nationwide distribution capabilities. Broadband Learning provides the professional development market with a patented Internet-based learning system with on demand flexibility, rich multimedia educational resources, and administrative management capabilities. This enables training companies, instructors and content providers to protect their intellectual properties and realize a significant expansion of their reach. Broadband Learning serves North America and many points around the world from its offices in Salt Lake City, Utah. Many of Broadband Learning's products are delivered under the "Broadband University" trade name.

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