



Broadband Learning Corporation

News Release

BROADBAND LEARNING CORPORATION RECEIVES FIRST PURCHASE ORDER ON 3-YEAR PROGRAM TO DEPLOY DISTANCE LEARNING SOLUTION FOR UP TO 4,000 SITES

TSX VENTURE EXCHANGE: BLC

FOR IMMEDIATE RELEASE

SALT LAKE CITY, Utah - March 21, 2006 - Broadband Learning Corporation (“Broadband Learning”) (TSX V: BLC), a leader in distance learning, is pleased to announce it has received its first purchase order under a three year program with a major U.S. based provider of Continuing Professional Education (“CPE”). Under the program, Broadband Learning will lead the installation of satellite and internet fed distance learning video servers at up to 4000 sites, of which 100 sites are covered by the initial purchase order. Further purchase orders are expected as approvals are received from each site.

Broadband Learning will provide equipment, install, maintain and manage the network. The systems to be installed will enable the delivery of live training video to any television or desktop computer at the site. The sites at which the systems are being installed typically employ hundreds, and in some cases over a thousand professionals. In addition, the satellite video servers will enable the professional personnel to view the CPE content on demand –according to their own schedule. The video server system also provides the capacity to deliver a dedicated customer education channel, and also provides applications for digital signage tailored to each individual location.

The total value of the three year program will be up to US\$12 million, of which approximately half is expected to be completed in the first year of the program. In addition to these installation revenues, a stream of ongoing revenues is expected to develop for maintenance, support, and other content that Broadband Learning is able to transmit or distribute over the network.

For competitive purposes, Broadband Learning’s customer has requested that its name and the nature of the sites it is serving be kept confidential at this point.


About Broadband Learning Corporation

Broadband Learning Corporation produces, delivers, supports and manages distance-learning content needed by professionals, corporations and, ultimately, consumers. Broadband Learning uses proprietary technology and nationwide distribution capabilities. Broadband Learning provides the professional development market with a patented Internet-based learning system with on demand flexibility, rich multimedia educational resources, and administrative management capabilities. This enables training companies, instructors and content providers to protect their intellectual properties and realize a significant expansion of their reach. Broadband Learning serves North America and many points around the world from its offices in Salt Lake

City, Utah. Many of Broadband Learning's products are delivered under the “Broadband University” trade name.

For more information:

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